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Chill Factor Ghidul autorului de c?r?i electronice Accounting All-in-One For Dummies (+ Videos and Quizzes Online) Girl Online Girl Online 1 - Girl Online Deepening In-Class and Online Learning Digital Marketing Strategy Girl Online Managing Online Forums Girl Online Iubire Periculoas? Launch Girl Online: On Tour Launch (Updated & Expanded Edition) Girl Online en tournée. Girl Online, Tome 2 Some Kind of Happiness Online Dating Secrets Engaging the Online Learner Girl Online Small Teaching Online Digital Marketing Smashing UX Design Crash Override Inbound Marketing, Revised and Updated Dotcom Secrets The New Relationship Marketing Society Online Cybercrime and Digital Forensics Heart of Darkness: Broadview Edition and Online Critical Edition Package Neon in Daylight Halting State Teaching in the Online Classroom Girl online in tour The New Rules of Marketing and PR Introduction to the Standard Model Fat?, deschide ochii! Professional Practice in Counselling and Psychotherapy The New Rules of Marketing and PR Elevate SwiftUI Skills by Building Projects We Could Be Heroes

Online Dating Secrets Apr 07 2022 "Why is it so important to buy this eBook now ..."What is certainly critical now cannot be the small amount of money you will invest in this ebook; However, how much you will lose if you don't invest!Understand that you may be sincerely missing out on your online achievements.Don't miss the success that exists between you and your achievement and start dating over the internet today.You see, how long should humans investigate evil before investing in themselves and their accomplishments in life?Think about how much you can change your life using the strategies in this e-book with the secrets of internet dating. You can start dating online in no time.I can't even imagine all the people who can't take advantage of this anymore: It's absurd and can be very annoying if you don't have all the information you need in this great e-book about online dating secrets.Fortunately, you are a smart man or woman ... In any other case, you would not look for a way to get this great information.And to show my sincerity, I'll show you something that you will really love ..."Here's your unbeatable money, make sure!"This ebook may be the most important vital ebook you have studied. Make no mistake, because if you no longer have the correct information, you may have many problems and spend a lot of money (honestly, over 60 to 180 times the price of this ebook!)Buy this high quality eBook titled "Online Dating Secrets" now and be a success in internet dating! I guarantee you will enjoy what you will learn in this fantastic eBook!

Digital Marketing Strategy Feb 17 2023 Build an effective and practical digital marketing strategy with this bestselling guide, covering everything from automation and analytics to integrating AI. Digital Marketing Strategy is a global bestseller, and a one-stop guide to structuring and building a more strategic approach to digital marketing. Now fully updated, this third edition covers the integration of AI in marketing, e-commerce, marketing automation, affiliate marketing and how to use digital analytical tools, plus new strategies for the latest cookie changes and privacy protection. Digital Marketing Strategy will show you how to effectively select, align and manage digital channels and operations, to streamline a successful digital marketing strategy for measurable, optimized results. Recommended by the Chartered Institute of Marketing (CIM), it is supported by real-world case studies from the likes of Coca-Cola, Spotify, Airbnb, Adidas and Hostelworld as well as checklists, key terms and insights from leading industry practitioners to help you develop your own digital marketing strategy. This book is an invaluable guide for both digital marketing students and entry-level to mid-management marketing professionals. Accompanying online resources consist of practical implementation guides spanning SEO, paid-search, email, lead-generation, as well as presentation slides and activity sheets.

Chill Factor Aug 23 2023 Magazine editor Lilly Martin, packing up the vacation cabin she and her ex-husband owned in Cleary, North Carolina, where he now works as chief of police, becomes trapped in a snowstorm with Ben Tierney, who she struck with her car while trying to drive down the mountain, and the

situation becomes critical when she uncovers evidence that Tierney may be the serial killer who has been operating in the area for over two years.

Smashing UX Design Nov 02 2021 The ultimate guide to UX from the world's most popular resource for web designers and developers Smashing Magazine is the world's most popular resource for web designers and developers and with this book the authors provide the ideal resource for mastering User Experience Design (UX). The authors provide an overview of UX and User Centred Design and examine in detail sixteen of the most common UX design and research tools and techniques for your web projects. The authors share their top tips from their collective 30 years of working in UX including: Guides to when and how to use the most appropriate UX research and design techniques such as usability testing, prototyping, wire framing, sketching, information architecture & running workshops How to plan UX projects to suit different budgets, time constraints and business objectives Case studies from real UX projects that explain how particular techniques were used to achieve the client's goals Checklists to help you choose the right UX tools and techniques for the job in hand Typical user and business requirements to consider when designing business critical pages such as homepages, forms, product pages and mobile interfaces as well as explanations of key things to consider when designing for mobile, internationalization and behavioural change. Smashing UX Design is the complete UX reference manual. Treat it as the UX expert on your bookshelf that you can read from cover-to-cover, or to dip into as the need arises, regardless of whether you have 'UX' in your job title or not.

Elevate SwiftUI Skills by Building Projects May 16 2020 Explore the power of SwiftUI, creating complex user interfaces for different Apple platforms as you design a tax calculator app, a photo gallery app, an app store, and a fitness companion app Key Features Learn how to use the latest SwiftUI features such as UIKit Develop UIs for all categories of Apple devices, from the Apple Watch to the iPad Enhance your applications further with advanced SwiftUI features Purchase of the print or Kindle book includes a free PDF eBook Book Description Elevate SwiftUI Skills by Building Projects helps you harness the cutting-edge potential of SwiftUI and its innovative and user-friendly approach to crafting user interfaces for Apple platforms with the power of Swift. This book will enhance your UI programming skills with SwiftUI through a project-based methodology, guiding you to create four real-world projects. Starting with a quick recap of Swift and SwiftUI, you'll gradually develop projects tailored for iPhone, iPad, macOS, and watchOS using Swift and Xcode. You'll experience SwiftUI's versatility in action as you build a tax calculator for iPhone and a photo gallery for the iPad, which uses a larger display to enhance the viewing experience. You'll also create an app store for Mac and, finally, get to grips with the power of SwiftUI for smaller devices such as the Apple Watch by designing a Fitness Companion app. By the end of this book, you'll have built fully functional projects across multiple platforms and gained the expertise needed to excel as a professional SwiftUI developer. What you will learn Start with a quick recap of UI essentials in Swift and Swift basics Discover how UI elements are integrated into apps Understand how SwiftUI builds on top of the pre-existing Swift programming language Familiarize yourself with the latest Xcode version to create SwiftUI apps Develop a wide variety of applications that can be used as cornerstones Design and code for watchOS, iOS, macOS, and iPadOS in SwiftUI through explicit projects Who this book is for If you are a mobile developer already well-versed in Apple development using Swift, this book will further advance your skills in UI design. Basic Swift, Xcode, and Apple OS knowledge will help you get the most out of this book.

Cybercrime and Digital Forensics Apr 26 2021 This book offers a comprehensive and integrative introduction to cybercrime. It provides an authoritative synthesis of the disparate literature on the various types of cybercrime, the global investigation and detection of cybercrime and the role of digital information, and the wider role of technology as a facilitator for social relationships between deviants and criminals. It includes coverage of: key theoretical and methodological perspectives; computer hacking and malicious software; digital piracy and intellectual theft; economic crime and online fraud; pornography and online sex crime; cyber-bullying and cyber-stalking; cyber-terrorism and extremism; digital forensic investigation and its legal context around the world; the law enforcement response to cybercrime transnationally; cybercrime policy and legislation across the globe. The new edition features two new chapters, the first looking at the law enforcement response to cybercrime and the second offering an extended discussion of online child pornography and sexual exploitation. This book includes lively and engaging features, such as discussion questions, boxed examples of unique events and key figures in offending, quotes from interviews with active offenders, and a full glossary of terms. This new edition includes QR codes throughout to connect directly

with relevant websites. It is supplemented by a companion website that includes further exercises for students and instructor resources. This text is essential reading for courses on cybercrime, cyber-deviancy, digital forensics, cybercrime investigation, and the sociology of technology.

Managing Online Forums Dec 15 2022 Every day, millions of users log on to their favorite online forums and interact with others to get advice and discuss everything from the latest news and trends to their hobbies, professions, and whatever else strikes their fancy. Administrators have to lead these communities, deal with difficult users, and choose moderators. Legal constraints, spammers, and technical issues can turn the excitement of running an online community into chaos. With the right guidance, however, running forums can be a pleasure. Patrick O'Keefe has spent years developing and managing online communities. Now, he shows readers how to make the right decisions about every aspect of their forums, including: • choosing a name and domain name • picking the right software • deciding on user options like avatars and private messaging • setting guidelines and dealing with violators • ensuring that posts stay on topic • settling online disputes among users • involving users and keeping the site interesting *Managing Online Forums* is the one book that shows site owners and administrators how to create a safe and entertaining community that users will return to again and again.

Accounting All-in-One For Dummies (+ Videos and Quizzes Online) Jun 21 2023 A complete and easy-to-follow resource covering every critical step of the accounting process Learning to love the language of business is easier than you think! In the newly revised Third Edition of *Accounting All-In-One For Dummies with Online Practice*, finance expert Michael Taillard walks you through every step of the accounting process, from setting up your accounting system to auditing and detecting financial irregularities. You'll enjoy a unified compilation of mini-books and online practice and video resources that bring together everything you need to know about accounting into one convenient book and web portal. You'll learn to record accounting transactions, adjust and close entries, prepare income statements and balance sheets, and more. You'll also get: Online instructional videos that describe the modern reality of accounting in the digital age Guidance and instruction on how to make savvy financial decisions to help guide your business in the right direction Advice on how to handle case and make intelligent purchasing decisions Helpful practice quizzes for each topic to help you crunch the numbers Perfect for anyone who's just beginning their career or education in accounting—as well as those who just love numbers—*Accounting All-in-One For Dummies* is also a must-read for business owners, founders, and managers who want to get a better understanding of the financial side of commerce.

Girl Online May 20 2023 *GIRL ONLINE* is the stunning debut romance novel by YouTube phenomenon Zoe Sugg, aka Zoella. I have this dream that, secretly, all teenage girls feel exactly like me. And maybe one day, when we realize that we all feel the same, we can all stop pretending we're something we're not... But until that day, I'm going to keep it real on this blog and keep it unreal in real life. Penny has a secret. Under the alias Girl Online, Penny blogs her hidden feelings about friendship, boys, high school drama, her crazy family, and the panic attacks that have begun to take over her life. When things go from bad to worse, her family whisks her away to New York, where she meets Noah, a gorgeous, guitar-strumming American. Suddenly Penny is falling in love - and capturing every moment of it on her blog. But Noah has a secret, too, one that threatens to ruin Penny's cover - and her closest friendship - forever.

The New Rules of Marketing and PR Jun 16 2020 A completely revised and updated edition of the BusinessWeek bestseller on effective, modern marketing and PR best practices *The New Rules of Marketing and PR* shows you how to leverage the potential that Web-based communication offers your business. Finally, you can speak directly to customers and buyers, establishing a personal link with the people who make your business work. This new second edition paperback keeps you up-to-date on the latest trends. New case studies and current examples are included to illustrate the very latest in marketing and PR trends Completely updated to reflect the latest marketing and PR techniques using social media sites such as Twitter, Facebook, and YouTube Includes a step-by-step action plan for harnessing the power of the Internet to communicate directly with buyers, increase sales, and raise online visibility David Meerman Scott is a renowned online marketing strategist, keynote speaker and the author of *World Wide Rave*, from Wiley *The New Rules of Marketing and PR, Second Edition* gives you all the information you need to craft powerful and effective marketing messages and get them to the right people at the right moment—at a fraction of the price of a traditional marketing campaign.

Crash Override Oct 01 2021 You've heard the stories about the dark side of the internet -- hackers,

#gamergate, anonymous mobs attacking an unlucky victim, and revenge porn -- but they remain just that: stories. Surely these things would never happen to you. Zoe Quinn used to feel the same way. She is a video game developer whose ex-boyfriend published a crazed blog post cobbled together from private information, half-truths, and outright fictions, along with a rallying cry to the online hordes to go after her. They answered in the form of a so-called movement known as #gamergate--they hacked her accounts; stole nude photos of her; harassed her family, friends, and colleagues; and threatened to rape and murder her. But instead of shrinking into silence as the online mobs wanted her to, she raised her voice and spoke out against this vicious online culture and for making the internet a safer place for everyone. In the years since #gamergate, Quinn has helped thousands of people with her advocacy and online-abuse crisis resource Crash Override Network. From locking down victims' personal accounts to working with tech companies and lawmakers to inform policy, she has firsthand knowledge about every angle of online abuse, what powerful institutions are (and aren't) doing about it, and how we can protect our digital spaces and selves. Crash Override offers an up-close look inside the controversy, threats, and social and cultural battles that started in the far corners of the internet and have since permeated our online lives. Through her story -- as target and as activist -- Quinn provides a human look at the ways the internet impacts our lives and culture, along with practical advice for keeping yourself and others safe online.

Girl Online Feb 05 2022 From award-winning YouTube sensation Zoe Sugg, popularly known as Zoella, comes her New York Times bestselling debut young adult novel, which perfectly captures what it means to grow up and fall in love in today's digital world. I have this dream that, secretly, all teenage girls feel exactly like me. And maybe one day, when we realize that we all feel the same, we can all stop pretending we're something we're not... But until that day, I'm going to keep it real on this blog and keep it unreal in real life. Penny has a secret. Under the alias GirlOnline, Penny blogs her hidden feelings about friendship, boys, high school drama, her crazy family, and the panic attacks that have begun to take over her life. When things go from bad to worse at school, her parents accept an opportunity to whisk the family away for Christmas at the Waldorf Astoria in New York City. There, Penny meets Noah, a gorgeous, guitar-strumming American. Suddenly she is falling in love—and capturing every moment she spends with "Brooklyn Boy" on her blog. But Noah has a secret, too, one that threatens to ruin Penny's cover—and her closest friendship—forever.

Girl Online Nov 14 2022

Launch Sep 12 2022 Launchwill build your business - fast. In this book, a New York Times Number One bestseller, Jeff Walker reveals how to sell anything online, make a fortune and fulfil your dreams. Whether you've already got a business or you're itching to start one, this book provides the perfect recipe for how to do it. No wonder Brendon Burchard called it 'the most important book ever written on online marketing'. What if you could launch like Apple or one of the big Hollywood studios? What if your prospects eagerly counted down the days until they could buy your product? What if you could create such powerful positioning in your market that you could all but eliminate the competition? And you could do all of that, no matter how humble your business or budget? Since 1996 Jeff Walker has been creating hugely successful online launches. After building his first internet business from his basement, he quickly developed a process for launching new products and businesses with unprecedented success. Once he started teaching his formula to other entrepreneurs, the results were simply breathtaking. Launch is the guide to that world where digital entrepreneurs create amazing new triumphs. So whether you're an existing business, or want to develop your own products, or you are still at the planning stage, this is how you start fast and change the future of your business and your life.

Girl Online: On Tour Aug 11 2022 Penny joins her rock-star boyfriend on the road in Europe in this entertaining sequel to the instant New York Times bestseller, *Girl Online*, "a compelling and satisfying coming-of-age tale in the digital age" (Booklist) by the award-winning YouTube vlogger popularly known as Zoella. When Noah invites Penny on his first-ever European tour, she can't wait to spend the summer with her rock-god-tastic boyfriend. But, between Noah's jam-packed schedule, less-than-welcoming band mates, and threatening messages from jealous fans, Penny wonders whether she's really cut out for life on tour. She can't help but miss her family, her best friend Elliot, and her blog, "Girl Online." Can Penny learn to balance life and love on the road, or will she lose everything in pursuit of the perfect summer?

Engaging the Online Learner Mar 06 2022 *Engaging the Online Learner* This updated edition includes an innovative framework—the Phases of Engagement—that helps learners become more involved as knowledge generators and cofacilitators of a course. The book also provides specific ideas for tested activities (collected

from experienced online instructors across the nation) that can go a long way to improving online learning. Engaging the Online Learner offers the tools and information needed to: Convert classroom activities to an online environment Assess the learning that occurs as a result of collaborative activities Phase in activities that promote engagement among online learners Build peer interaction through peer partnerships and team activities Create authentic activities and implement games and simulations Praise for Engaging the Online Learner "The Phases of Engagement framework provides a road map for creating community at each phase of an online course. This book is an invaluable guide to innovative practices for online learning." –Judith V. Boettcher, coauthor of *The Online Teaching Survival Guide* "Engagement is the heart of online learning. The authors have developed an encyclopedia of tried-and-true learner engagement activities that are authentic and ready to use." –Donald P. Ely, professor emeritus, instructional design, development and evaluation in the School of Education, Syracuse University

Girl online in tour Nov 21 2020

Some Kind of Happiness May 08 2022 Reality and fantasy collide in this “beautiful and reflective tale” (Booklist, starred review) for fans of *Counting by 7s* and *Bridge to Terabithia*, about a girl who must save a magical make-believe world in order to save herself. Things Finley Hart doesn’t want to talk about: -Her parents, who are having problems. (But they pretend like they’re not.) -Being sent to her grandparents’ house for the summer. -Never having met said grandparents. -Her blue days—when life feels overwhelming, and it’s hard to keep her head up. (This happens a lot.) Finley’s only retreat is the Everwood, a forest kingdom that exists in the pages of her notebook. Until she discovers the endless woods behind her grandparents’ house and realizes the Everwood is real—and holds more mysteries than she’d ever imagined, including a family of pirates that she isn’t allowed to talk to, trees covered in ash, and a strange old wizard living in a house made of bones. With the help of her cousins, Finley sets out on a mission to save the dying Everwood and uncover its secrets. But as the mysteries pile up and the frightening sadness inside her grows, Finley realizes that if she wants to save the Everwood, she’ll first have to save herself.

We Could Be Heroes Apr 14 2020 “A coming-of-age story of friendships young, old, and canine.” —Kirkus Reviews “[A] good-natured tale of two unlikely friends determined to save a life.” —Publishers Weekly Shiloh meets Raymie Nightingale in this funny and heartwarming debut novel about a ten-year-old that finds himself in a whole mess of trouble when his new friend Maisie recruits him to save the dog next door. Hank Hudson is in a bit of trouble. After an incident involving the boy’s bathroom and a terribly sad book his teacher is forcing them to read, Hank is left with a week’s suspension and a slightly charred hardcover—and, it turns out, the attention of new girl Maisie Huang. Maisie has been on the lookout for a kid with the meatballs to help her with a very important mission: Saving her neighbor’s dog, Booter. Booter has seizures, and his owner, Mr. Jorgensen, keeps him tied to a tree all day and night because of them. It’s enough to make Hank even sadder than that book does—he has autism, and he knows what it’s like to be treated poorly because of something that makes you different. But different is not less. And Hank is willing to get into even more trouble to prove it. Soon he and Maisie are lying, brown-nosing, baking, and cow milking all in the name of saving Booter—but not everything is as it seems. Booter might not be the only one who needs saving. And being a hero can look a lot like being a friend.

Inbound Marketing, Revised and Updated Aug 31 2021 Attract, engage, and delight customers online Inbound Marketing, Revised and Updated: Attract, Engage, and Delight Customers Online is a comprehensive guide to increasing online visibility and engagement. Written by top marketing and startup bloggers, the book contains the latest information about customer behavior and preferred digital experiences. From the latest insights on lead nurturing and visual marketing to advice on producing remarkable content by building tools, readers will gain the information they need to transform their marketing online. With outbound marketing methods becoming less effective, the time to embrace inbound marketing is now. Cold calling, e-mail blasts, and direct mail are turning consumers off to an ever-greater extent, so consumers are increasingly doing research online to choose companies and products that meet their needs. Inbound Marketing recognizes these behavioral changes as opportunities, and explains how marketers can make the most of this shift online. This not only addresses turning strangers into website visitors, but explains how best to convert those visitors to leads, and to nurture those leads to the point of becoming delighted customers. Gain the insight that can increase marketing value with topics like: Inbound marketing – strategy, reputation, and tracking progress Visibility – getting found, and why content matters Converting customers – turning prospects into leads and leads into customers Better decisions – picking people, agencies, and campaigns The

book also contains essential tools and resources that help build an effective marketing strategy, and tips for organizations of all sizes looking to build a reputation. When consumer behaviors change, marketing must change with them. The fully revised and updated edition of *Inbound Marketing* is a complete guide to attracting, engaging, and delighting customers online.

Launch (Updated & Expanded Edition) Jul 10 2022 From the creator of *Product Launch Formula: A new edition of the #1 New York Times best-selling guide that's redefined online marketing and helped countless entrepreneurs make millions.* The revised and updated edition of the #1 New York Times bestseller *Launch* will build your business - fast. Whether you've already got an online business or you're itching to start one, this is a recipe for getting more traction and a fast start. Think about it: What if you could launch like Apple or the big Hollywood studios? What if your prospects eagerly counted down the days until they could buy your product? And you could do it no matter how humble your business or budget? Since 1996, Jeff Walker has been creating hugely successful online launches. After bootstrapping his first Internet business from his basement, he quickly developed a process for launching new products and businesses with unprecedented success. And once he started teaching his formula to other entrepreneurs, the results were simply breathtaking. Tiny, home-based businesses started doing launches that brought in tens of thousands, hundreds of thousands, and even millions of dollars. Whether you have an existing business or you're starting from scratch, this is how you start fast. This formula is how you engineer massive success. Now the question is this: Do you want to start slow, and fade away from there? Or are you ready for a launch that will change the future of your business and your life?

Professional Practice in Counselling and Psychotherapy Jul 18 2020 Developing and maintaining a secure framework for professional practice is a core part of any counselling and psychotherapy training, as all therapists need to understand the key values, ethics and laws that underpin the profession today. But what does being a member of a 'profession' actually mean, and what does being a 'professional' actually involve? Structured around the BACP Core Curriculum, and with the help of exercises, case studies and tips for further reading, this book covers everything from the requirements of the BACP Ethical Framework to broader perspectives on good professional practice. It includes: Practising as a therapist in different roles and organizational contexts. Working with key issues, including difference, vulnerable clients and risk. Understanding the law and relevant legal frameworks for practice. Working ethically, including contrasting models and approaches to ethics.

Girl Online en tournée. Girl Online, Tome 2 Jun 09 2022 Partie en tournée avec Noah, son petit ami rocker, Penny se sent perdue. Loin de chez elle, tout lui manque : sa famille, son meilleur ami Elliot... et son blog, Girl Online. Penny croyait vivre un rêve. Mais est-elle vraiment faite pour partager la vie d'une rock-star ?

The New Rules of Marketing and PR Oct 21 2020 The international bestseller—now in a new edition When it comes to marketing, anything goes in the Digital Age, right? Well, not quite. While marketing and public relations tactics do seem to change overnight, every smart businessperson knows that it takes a lot more than the 'next big thing.' *The New Rules of Marketing & PR* is an international bestseller with more than 375,000 copies sold in twenty-nine languages. In the latest edition of this pioneering guide to the future of marketing, you'll get a step-by-step action plan for leveraging the power of the latest approaches to generating attention for your idea or your business. You'll learn how get the right information to the right people at the right time—at a fraction of the cost of traditional advertising. The Internet continues to change the way people communicate and interact with each other, and if you're struggling to keep up with what's trending in social media, online videos, apps, blogs, or more, your product or service is bound to get lost in the ether. In *The New Rules of Marketing & PR*, you'll get access to the tried-and-true rules that will keep you ahead of the curve when using the latest and greatest digital spaces to their fullest PR, marketing, and customer-communications potential. Keeping in mind that your audience is savvy and crunched for time, this essential guide shows you how to cut through the online clutter to ensure that your message gets seen and heard. Serves as the ideal resource for entrepreneurs, business owners, marketers, PR professionals, and non-profit managers Offers a wealth of compelling case studies and real-world examples Includes information on new platforms including Facebook Live and Snapchat Shows both small and large organizations how to best use Web-based communication Finally, everything you need to speak directly to your audience and establish a personal link with those who make your business work is in one place.

Fat?, deschide ochii! Aug 19 2020 Bestseller New York Times Peste 2 milioane de exemplare vândute!

„Dacă Rachel Hollis te îndeamnă să te trezești la realitate, nu mai sta pe gânduri! Ea este mentorul de care au nevoie toate femeile.” – Anna Todd, autoarea seriei After, bestseller internațional și-a trecut vreodată prin minte că toți cei din jurul tău și-au rezolvat toate problemele și numai tu n-ai habar ce trebuie să faci? Dacă da, Rachel Hollis îți va spune că e o minciună! Rachel Hollis și-a format o imensă comunitate online împărțind sfaturi pentru o viață mai bună și vorbind deschis despre propriile eșecuri. În cartea sa Fat?, deschide ochii!, Rachel expune cele douăzeci de minciuni și concepții greșite care ne împiedică adesea să fim eficiente și să ne bucurăm de fiecare zi. Cu o sinceritate dezarmantă și cu mult umor, Rachel demontează falsitatea unor idei care o făceau cândva să se simtă copleșită și lipsită de valoare, dezvoltând strategiile practice cu ajutorul celor care au reușit să meargă mai departe. La fiecare pas, Rachel nu uită să te încurajeze, să te amuze și chiar să te tragă de urechi, pentru a te convinge să te trezești la realitate și să devii o femeie împlinită și încrezătoare în propriile tale puteri. Tradus în 33 de limbi! „Această carte este despre o grămadă de minciuni care fac rău și despre un adevăr important. Adevărul? Tu și numai tu ești, până la urmă, responsabil pentru cine ai devenit și pentru cât ești de fericită. Asta e esența.” – Rachel Hollis Rachel Hollis nu vrea ca această carte să-ți schimbe viața. Ci vrea ca, după ce o vei citi, să te simți mai puternică și astfel să fii în stare să și-o schimbi singură. „Rachel este combinația câștigătoare dintre un life coach care te inspiră și cea mai bună (și mai simpatică) prietenă. Zguduitor de sincer și realist într-un mod teribil de amuzant, Fat?, deschide ochii! este un dar făcut femeilor care vor să înflorească și să aibă curajul de a trăi în mod autentic.” - Megan Tamte, fondatoare și CEO al organizației Evereve „Leadship-ul nu are suficiente femei care să le spună celorlalte femei: ÎNDRĂZNEȘTE! De obicei, avem parte de mama rănilor; rareori avem parte de femeia-soldat. Rachel ne spune ferm, dar cu afecțiune, că a venit momentul să nu ne mai lăsăm purtate la întâmplare pe valurile vieții și să începem să trăim cu adevărat. Fat?, deschide ochii! este doza de energizant într-o discuție directă care te va bulversa și te va face să-ți urmezi visele de care te agăți de atâtă vreme. O iubesc pe fata asta!” - Jen Hatmaker, autoarea cărților bestseller New York Times For the Love și Of Mess and Moxie

Heart of Darkness: Broadview Edition and Online Critical Edition Package Mar 26 2021

Neon in Daylight Feb 22 2021 'What do you get when a writer of extreme intelligence, insight, style and beauty chronicles the lives of self-absorbed hedonists - The Great Gatsby, Bright Lights, Big City, and now Neon in Daylight. Hermione Hoby held me spellbound' Ann Patchett, author of COMMONWEALTH 'Hoby is so good at unpacking all the strange dynamics at work in sex and desire' Emma Cline, author of THE GIRLS 'The perfect book with which to while away those hot summer nights' Independent 'Expect Gatsby-esque hedonism and lyricism' Evening Standard 'You will be transfixed' The Pool 'Smart, shimmering ... glinting with pocketable images and insights ... A vibrant rush of a novel' Observer A New York summer so hot the air is turning yellow. Kate, a young woman newly arrived from London, is determined to become the kind of person who is up for it and down for it - and not remotely troubled over how those two semantically opposed phrases could have come to mean the same thing. In the sweltering city, she encounters Bill, a once-lauded now booze-sodden novelist, and Inez, his teenage daughter who makes extra cash catering to the sexual fantasies of men she has met online - and falls into a complex infatuation with them both.

Small Teaching Online Jan 04 2022 Find out how to apply learning science in online classes The concept of small teaching is simple: small and strategic changes have enormous power to improve student learning. Instructors face unique and specific challenges when teaching an online course. This book offers small teaching strategies that will positively impact the online classroom. This book outlines practical and feasible applications of theoretical principles to help your online students learn. It includes current best practices around educational technologies, strategies to build community and collaboration, and minor changes you can make in your online teaching practice, small but impactful adjustments that result in significant learning gains. Explains how you can support your online students Helps your students find success in this non-traditional learning environment Covers online and blended learning Addresses specific challenges that online instructors face in higher education Small Teaching Online presents research-based teaching techniques from an online instructional design expert and the bestselling author of Small Teaching.

Teaching in the Online Classroom Dec 23 2020 A timely guide to online teaching strategies from bestselling author Doug Lemov and the Teach Like a Champion team School closures in response to the covid-19 coronavirus pandemic resulted in an immediate and universal pivot to online teaching. More than 3.7 million teachers in the U.S. were suddenly asked to teach in an entirely new setting with little preparation and no advance notice. This has caused an unprecedented threat to children's education, giving rise to an

urgent need for resources and guidance. The New Normal is a just-in-time response to educators' call for help. Teaching expert Doug Lemov and his colleagues spent weeks studying videos of online teaching and they now provide educators in the midst of this transition with a clear guide to engaging and educating their students online. Although the transition to online education is happening more abruptly than anyone anticipated, technology-supported teaching may be here to stay. This guide explores the challenges involved in online teaching and guides educators and administrators to identify and understand best practices. It is a valuable tool to help you and your students succeed in synchronous and asynchronous settings this school year and beyond. Learn strategies for engaging students more fully online Find new techniques to assess student progress from afar Discover tools for building online classroom culture, combating online distractions, and more Watch videos of teachers building rigor and relationships during online instruction The New Normal features real-world examples you can apply and adapt right away in your own online classroom to allow you to survive and thrive online.

The New Relationship Marketing Jun 28 2021 A top social media guru shares the secrets to expanding your business through relationships People have always done business with people they know, like, and trust. That's the essence of "relationship marketing." Today, the popularity of online social networking has caused a paradigm shift in relationship marketing. This book helps businesspeople and marketers master this crucial new skill set. Social marketing expert Mari Smith outlines a step-by-step plan for building a sizable, loyal network comprised of quality relationships that garner leads, publicity, sales,, and more. If you're a businessman or businesswoman feeling the pressure to shift your approach to using social media marketing, to better understand the new soft skills required for success on the social web, and to improve your own leadership and relationship skills through emotional and social intelligence, this book is for you. Outlines how to become a significant "center of influence" for your customers and prospects Explains the unspoken rules of online etiquette—and the common "turnoffs" that drive customers and potential partners away Details the unique cultures of Facebook, Twitter, and other popular online platforms Shows exactly what to automate and delegate to build your social media persona, yet still retain the personal touch Even if you currently have zero presence online, this book will help you see measurable results in a short time.

Introduction to the Standard Model Sep 19 2020 Develops a practical understanding of the theoretical concepts required to understand the Standard Model for a two-semester graduate course.

Deepening In-Class and Online Learning Mar 18 2023 This timely book shows teachers how to make learning joyful as they translate successful classroom strategies to virtual learning. More than 60 step-by-step strategies encourage interaction, foster inclusion, and spark imagination. Each activity is presented in a consistent format, ready-to-use in-class and for online learning. Whether teaching virtually or adding digital activities to in-class instruction, this book explores effective ways for students to present, communicate, and collaborate. Innovative activities range from discussing hot topics and sharing personal stories to visual boards and digital storytelling. An up-to-date glossary of digital tools helps to make sense of the shifting landscape in today's classrooms.

Society Online May 28 2021 'Society Online' is not exclusively devoted to a particular technology, or specifically the Internet, but to a range of technologies and technological possibilities labelled 'new media'.

Ghidul autorului de c?r?i electronice Jul 22 2023 Ai scris o carte. Foarte frumos. Dar nu ai scris-o pentru a o ?ine pentru tine. Trebuie s? o publici. Problema e c? editurile percep pre?uri foarte mari pentru buzunarele unora dintre autori, ?i aceasta în mod obiectiv, datorit? costurilor mari de tip?rire. Dar ?i-ai permis acest lux, ?i acum ai o carte tip?rit?, cu tine ca autor. Po?i s? p?strezi sutele sau miile de volume în biblioteca personal? ?i s? o faci cadou prietenilor la diverse ocazii, sau s? încerci s? o distribu? în diverse libr?rii (care libr?rii, c? nu prea mai sunt?!). Ai reu?it s? o distribu? cartea e plasat? frumos în rafturi. În timp, se a?eaz? praful pe copert?i. Dup? un timp, cartea este retras?. Mai r?mâne s? o folose?ti ca decor în cas?, sau suport pentru diverse obiecte casnice. Dar, spre norocul t?u, exist? o solu?ie alternativ?, mult mai ieftin? ?i mai eficient? în vânzarea c?r?ii tale: c?r?ile electronice! Pia?a c?r?ilor electronice ?i a editurilor online a evoluat rapid în ultimii ani, ?i o mul?ime de companii au intrat pe această pia?ă, ca edituri, libr?rii online, sau pentru promovarea c?r?ilor electronice.

Iubire Periculoas? Oct 13 2022 K A T H E R I N E „Când l-am v?zut pe el, am ?tiut c? iadul m? va înghi?i într-o zi. Îl numesc demon, dar pu?ini ?tiu cât de atroce este cu adev?rat furia lui. Cât de sângeroas? poate deveni r?zbunarea lui. Cât de înnebunitoare îi este atingerea.” H A R R I S „Nu mi-am mai sim?it niciodat? b?t?ile inimii, pân? am v?zut-o pe ea. Nu am ?tiut c? o singur? privire poate crea o obsesie atât de puternic?,

o dorin?? atât de turbat?. Ei o v?d ca pe un înger, dar eu i-am citit s?lb?ticia ?i pasiunea din privire. I-au rupt aripile ?i au l?sat-o s? cad?. Eu am a?teptat cu bra?ele deschise.” Katherine este o fost? dansatoare ce r?mâne doar un vis sf?râmat, o tân?r? care se lupt? cu dependen?a de droguri ?i durerea unei tr?d?ri îngrozitoare. Într-o ultim? încercare de a-?i salva viitorul, ea este for?at? s? se întoarc? acas?, la familia pe care nu a cunoscut-o niciodat?. Oamenii ce, cu ani în urm?, i-au izgonit mama. Seattle pare str?lucitor, pa?nic, ora?ul în care s-ar putea vindeca, pân? î?i d? seama c? e doar locul de joac? al unui demon. ?tie c? trebuie s? fug? de Harris înainte s? fie înghi?it? de întunericul lui, dar otrava nu a fost niciodat? mai dulce ?i ispititoare. Lupte, crime, curse ilegale de ma?ini... lumea unui asemenea b?rbat este plin? de ilegalit??i ?i pericol, dar iubirea lui e pe cale s? devin? o adev?rat? capcan? spre moarte, pentru c? mon?trii nu uit? ?i nu iart?. Niciodat?. Cei mai periculo?i du?mani nu sunt cei care vor s? î?i verse sângele. Sunt aceia care a?teapt?, r?bd?tori, momentul în care te vei îndr?gosti. "Iubire Periculoas? - Dangerous Love" a cunoscut succesul pe o platform? online, în 2013. A fost prima carte din România ce a atins pragul de un milion de citiri ?i a devenit repede un fenomen printre crea?iile române?ti. înc? ocup? primul loc, cu peste 10 milioane de citiri în prezent.

Girl Online Jan 16 2023 What happens when a woman goes online? She becomes a girl. The unwritten contract of the internet, that a user is what is used, extends from the well-examined issue of data privacy and consent to the very selves women are encouraged to create in order to appear. Invited to self-construct as “girls online,” vloggers, bloggers and influencers sign a devil’s bargain: a platform on the condition they commodify themselves, eternally youthful, cute and responsibility-free, hiding offline domestic, professional and emotional labour while paying for their online presence with “accounts” of personal “experience.” Told via the arresting personal narrative of one woman negotiating the (cyber)space between her identities as girl, mother, writer, and commodified online persona, Girl Online is written in a plethora of the online styles, from programming language to the blog/diary, from tweets to lyric prose, taking in selfies, social media, celebrity and Cyberfeminism.

Dotcom Secrets Jul 30 2021 Master the science of funnel building to grow your company online with sales funnels in this updated edition from the \$100M entrepreneur and co-founder of the software company ClickFunnels. DotCom Secrets is not just another "how-to" book on internet marketing. This book is not about getting more traffic to your website--yet the secrets you'll learn will help you to get exponentially more traffic than ever before. This book is not about increasing your conversions--yet these secrets will increase your conversions more than any headline tweak or split test you could ever hope to make. Low traffic or low conversion rates are symptoms of a much greater problem that's a little harder to see (that's the bad news), but a lot easier to fix (that's the good news). What most businesses really have is a "funnel" problem. Your funnel is the online process that you take your potential customers through to turn them into actual customers. Everyone has a funnel (even if they don't realize it), and yours is either bringing more customers to you, or repelling them. In this updated edition, Russell Brunson, CEO and co-founder of the multimillion-dollar software company ClickFunnels, reveals his greatest secrets to generating leads and selling products and services after running tens of thousands of his own split tests. Stop repelling potential customers. Implement these processes, funnels, frameworks, and scripts now so you can fix your funnel, turn it into the most profitable member of your team, and grow your company online.

Halting State Jan 24 2021 It was called in as a robbery at Hayek Associates, an online game company. So you can imagine Sergeant Sue Smith's mood as she watches the video footage of the heist being carried out by a band of orcs and a dragon, and realises that the robbery from an online game company is actually a robbery from an online game. Just wonderful. Like she has nothing better to do. But online entertainment is big business, and when the bodies of real people start to show up, it's clear that this is anything but a game. For Sue, computer coding expert Jack Reed, and forensic accountant Elaine Barnaby, the walls between the actual and the virtual are about to come crashing down. There is something very dangerous and very real going on at Hayek Associates, and those involved are playing for keeps. No cheats, no back doors, no extra lives - make a wrong call on this one and it's game over.

Girl Online 1 - Girl Online Apr 19 2023 Penny har en hemmelighed. Ingen ved, at det er hende, som er bloggeren Girl Online. På bloggen kan hun dele sine inderste tanker og følelser og være helt sig selv. Hun skriver anonymt om skolen, drenge, sin skøre familie og de panikanfald, som fylder mere og mere i hendes liv. Penny får sit livs eventyr, da hendes familie tager hende med til New York. Her møder hun den smukke guitarist Noah, som er alt, hvad hun nogensinde har drømt om. Men Noah har også en hemmelighed. En hemmelig som vender op og ned på Pennys liv...

Digital Marketing Dec 03 2021 An unbiased approach to the latest digital marketing models, offering students and practitioners a range of tools to implement in their digital marketing planning and strategy. Covering all aspects of digital marketing planning, and the latest digital marketing models, the book aims to provide a roadmap for a digital marketing journey. As such, its structure maps against the development of a digital marketing plan. In addition to this, the content is supported by case examples from real-world organizations, and a number of features throughout the chapters: Smartphone sixty seconds features in every chapter, to evaluate influencers in relation to the topic covered. Digital tool boxes introduce professional tools (for example how Google shares its aggregate data to inform marketers about shopping insights, trends and benchmarks Ethical insights provide a reflective and challenging look at social issues and the negative sides to marketing. The book is complemented by online resources for both instructors and students, these include PowerPoint slides, an instructor's guide, exercises and activities relating to each chapter, digital marketing planning documents, digital marketing model templates, quizzes, annotated recommended video links, links to free online tools and SAGE journal article recommendations. Suitable for digital and e-marketing courses on marketing and advertising degrees as well as professional courses for anyone interested in gaining a holistic understanding of digital marketing.

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